



CASA

Court Appointed Special Advocates
FOR CHILDREN

CASA OF THE FOX CITIES

2026

Sponsorship Opportunities

Voices of Change

April 10, 2026 6pm Doors Open!
Poplar Hall - Appleton, WI

Explore opportunities to invest in CASA of the Fox Cities and make a tangible impact on the lives of children in our community. Together we can ensure every child has a voice, a champion, and a path to a brighter future.

Featuring

ART, FISHING CLUB

with opening tunes from
Adam Fig & Friends



Dear Friend,

If you have not seen CASA volunteers in action, it can be hard to grasp the depth of what they bring to our community. They offer steadiness and care to children navigating difficult transitions, a role that demands significant training and a level of dedication few volunteer positions require. They listen closely, speak up when a child needs support, and help families connect with resources that lead to safer, more stable futures. Their work carries real weight, and it is strengthened by a community that shows up with generosity, energy, and heart.

Voices of Change captures that energy. **It is a high-spirited night of music, connection, and purpose where people come together to have a great time while supporting a mission that matters.**



We invite you to join us on **Thursday, April 10**, at Poplar Hall for an evening filled with powerful performances and an engaged, music-loving crowd. This year's lineup brings serious momentum to the stage. **Adam Fig & Friends will open the night with their signature blend of folk, country, and rhythm and blues, setting the tone for what's ahead. Our featured performers, Arts Fishing Club, are known for their dynamic live shows and loyal following.** Having played major festivals such as Summerfest and Bonnaroo, they bring a level of energy that turns a concert into a shared experience and keeps the room buzzing from the first song to the last. Throughout the night, guests will enjoy great music, good company, and the chance to be part of something that makes a real difference for children in our community.

Inside this packet, you will find sponsorship opportunities that offer strong visibility and connect you with an engaged audience that cares about music, community, and supporting children who need an advocate. **If you are interested in custom sponsorship ideas, I would welcome the chance to talk and explore what might be a good fit.**

Thank you for considering a sponsorship for Voices of Change. Your support helps create an unforgettable night and strengthens CASA's work all year long.

Sincerely,

Maria Guzman, Executive Director - maria@casafc.org



The CASA Reach

Align Your Business with a Trusted Cause and a Powerful Audience

By becoming a CASA sponsor, your business will align with one of the nation's most trusted and impactful organizations. CASA (Court Appointed Special Advocates) is a name synonymous with advocacy, hope, and change, and our work in the Fox Cities has already touched countless lives.

When you sponsor CASA of the Fox Cities, you're not just supporting a vital cause—you're partnering with a nationally recognized brand that inspires trust and loyalty. Sponsoring CASA connects you with a broad, diverse, and committed audience, offering many opportunities for visibility and impact:

A Trusted Name in the Community

CASA's work resonates deeply with families, businesses, and local leaders, making sponsorship a powerful way to showcase your investment in the community's future. As a well-established and trusted presence in the Fox Cities, CASA has built a reputation for making a tangible difference in the lives of vulnerable children. Partnering with CASA not only amplifies your support for a vital cause but also aligns your brand with an organization recognized for its impact, credibility, and goodwill.

1K+ Newsletter Subscribers

Our monthly newsletter keeps thousands of supporters informed and engaged, offering consistent exposure for your brand directly in their inboxes.

50K+ Engaged on Social Media

In addition to our own presence, Arts Fishing Club and contributing artists bring an engaged social media following of over 50k individuals. Through consistent and authentic engagement across our social platforms, we connect with a growing community that eagerly interacts with and amplifies our sponsors' messages, extending your brand's reach well beyond the event.

400+ Annual Event Attendees

Signature events attract hundreds of attendees, including community leaders, business owners, and change-makers who share a commitment to creating a better future.



2026 Opportunities

Category	Platinum \$2,500	Gold \$1,500	Silver \$500	Bronze \$250
Deliver Opening Message	🎵			
Prominent VIP Area Signage	🎵			
VIP Experience <small>VIP seating and private bar</small>	🎵	🎵		
Prominent Logo on Printed Materials	🎵	🎵		
Logo on Table at the Event	🎵	🎵	🎵	
Logo on Digital Marketing Materials	🎵	🎵	🎵	
Logo on Rotation Throughout the Event	🎵	🎵	🎵	🎵
Tickets Included	8	6	4	2

Please note: Additional event tickets may be purchased at a reduced rate prior to the event or at the door.

We hope you will join us as guests to celebrate this incredible mission with us - **the more, the merrier!**

Ticket Type	Early Bird	At the Door
	General Admission	\$40
VIP	\$75 (limited quantity)	

Company Name: _____

As you would like to appear in all materials

Contact Name: _____

Date: ____ / ____ / ____ Phone: (____) _____

Email: _____

Sponsorship & Ticket Selection

Platinum: \$2,500

Silver: \$500

Additional Early-Bird Tickets - Please note quantity of each

Gold: \$1,500

Bronze: \$250

General Admission (\$40): _____ **VIP (\$75):** _____

Questions?



920.257.4733 x104



maria@casafc.org



casafc.org/voices

Payment

Please complete payment by sending a check to:



CASA of the Fox Cities - c/o Maria Guzman
1500 N Casaloma Dr.
Appleton, WI 54913