

**Board of Directors Meeting**

**Date:** October 28, 2021

**Location:** Abby Bank Lower-Level Conference Room (In-Person)

**Attendance:**

Directors Present: Kevin Head, Adam Figurin, Chad Ulman, Jim Snyder, Derek Fiestadt, Amy D’Addaria, Jason Rottier

Directors Absent: Amy Swick, Nora Lazcano

Staff: Dawn Gohlke, Jenn Harper

Guests: Sharon Schumacher (Special Advisor), Dennis Bonn, Marissa Knuth, Kathy Drake, Jeff Hunter (Strategic Planning Facilitator)

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1. **Welcome and Introductions** (Kevin Head)
   1. Introductions of board members and visitors
2. **Mission Moment** (Dawn Gohlke)
   1. Dawn presented mission moment.
      1. Shared video of advocate interview with Cory.
3. **Approval of Minutes** (Kevin Head)
   1. September minutes were submitted for review.
      1. Adam moved to accept, Jim seconded, all in favor.
4. **Treasurer’s Report** (Derek Fiestadt)
   1. The September 2021 financials were presented for review
      1. Not much for activity.
      2. $17k shortfall due to timing of grant receipts
      3. $10k over budget on expenses
      4. Cash was reported $4000 down from last month
      5. Getting proposals for a new accountant
   2. Jim moved to accept, Jason seconded, all in favor.
5. **CASAblanca Report** (Jenn Harper)
   1. Increase in every area except for sponsorships (compared to 2019)
   2. About $80k net exceeds goal
   3. Venue was cozy and more space is needed which will raise costs
   4. Should be able to sell more tables
   5. Looking at alternative dates to avoid competing with other fundraiser events.
   6. A lot of positive feedback on band and program.
   7. Bill Jartz was awesome.
   8. Jenn gave update on 30-60-90 Plan
      1. Focus has been on CASAblanca
      2. Trying to reach out and re-engage older donors that may have fell off.
      3. Update website…talking to Stellar Blue
         1. Looking into mini grants to cover costs.
      4. Making new connections for support
      5. Fund Development needs to re-focus away from CASAblanca now
6. **Board Recruitment** (Kevin Head)
   1. Review solicitation list
      1. Kathy Drake – finance background, past CHAPS board member, current FVSO board member, husband is a current advocate
      2. Marissa Knuth – use to serve with CASA in college thru sorority, Ivy Rose Bridal Boutique owner, event organizer
   2. Vote on new applications
      1. Dennis Bonn
         1. Marketing background
         2. Kevin moved to accept, Adam seconded, all in favor.
7. **Executive Director Report** (Dawn Gohlke)
   1. Capacity of staff is near capacity.
      1. Staff can supervise 7 more advocates (13-18 kids), then a waiting list will have to be created or potentially allow Whitney, Jill or Dawn supervise a case.
      2. Some shake-ups in the DA office that may or may not affect referrals; in general, they are going up
   2. Dawn reviewed the program metrics (236 currently served YTD)
      1. 4 appointments for September 2021
      2. 4 closures for September 2021
      3. 124 CHIPS cased to-date, which is slightly below last year’s numbers
   3. Grants Submitted
      1. Wrapping up VOCA submissions and preparing for a 12/10/21 site visit
      2. NCASA Mentoring Grant
      3. Basic Needs Grant ($35k)
      4. Otto Bremer interview ($30k)
      5. ARPA response ($25k)
      6. Little Rapid Grant ($10k)
   4. Grants Received
      1. $7,500 from Menasha Corp
      2. $5,000 from USV/Schmidt Family Foundation
      3. $15,000 from Theda and Tamblin Clark Smith Family Foundation
      4. $200 from Investors Community Bank
8. **Organizational Strategy** (Jeff Hunter)
   1. 2019-2024 Strategic Plan
      1. Managing Strategy with Focus and Agility
         1. Creating a rolling plan
         2. Engage in a process of learning and development
   2. 2021 Market Position Assessment (Dawn Gohlke)
      1. See Dawn’s summary in board packet.
      2. Think about the 3 goals….are they still relative?....What needs to be tweaked on them based on the events of the past two years?
         1. Be prepared to discuss at the next board meeting.
9. **Meeting Adjourned** (Kevin Head)
   1. Move to Executive Session